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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR   | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|------------------------|---------------------|------------------|
| 10/782,466      | 02/19/2004  | Alan Scott Florschuetz | 085804-015201       | 4843             |

76058 7590 10/28/2008  
YAHOO! INC. C/O GREENBERG TRAURIG, LLP  
MET LIFE BUILDING  
200 PARK AVENUE  
NEW YORK, NY 10166

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| EXAMINER |
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ABDUL-ALI, OMAR R

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| ART UNIT | PAPER NUMBER |
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2178

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| MAIL DATE | DELIVERY MODE |
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10/28/2008

PAPER

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

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|--------------------------|--------------------------------------|---|--|
| <b>Interview Summary</b> | <b>Application No.</b><br>10/782,466 | <b>Applicant(s)</b><br>FLORSCHUETZ ET AL. |  |
|                          | <b>Examiner</b><br>OMAR ABDUL-ALI    | <b>Art Unit</b><br>2178                   |  |

All participants (applicant, applicant's representative, PTO personnel):

(1) OMAR ABDUL-ALI. (3) James Woods.

(2) Stephen Hong. (4) Nair Flores.

Date of Interview: 15 October 2008.

Type: a) ☐ Telephonic b) ☐ Video Conference  
c) ☒ Personal [copy given to: 1) ☐ applicant 2) ☒ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No.  
If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: 1 and 46.

Identification of prior art discussed: \_\_\_\_\_.

Agreement with respect to the claims f) ☒ was reached. g) ☐ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant has agreed to the restriction of Claim 46. Applicant will provide a supplemental amendment to further specify the Claim language of independent Claim 1. The Amendment will further clarify the expansion aspect of the advertisement which will require further search and consideration of the references.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

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| /Omar Abdul-Ali/<br>Examiner, Art Unit 2178 |  |
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